

Call for papers for Special Issues

on

Business and the natural environment in Asia

and

Globalization and CSR in Asia

Asian Business and Management (PalgraveMacmillan)

ABM is an independent journal which aims to explore topical issues in the arena of Asian business and management. We pay particular attention to issues involving civil society, seeking to expand the horizons and frontiers of research and establish a truly social agenda within the field of business and management.

We are now launching two 'calls for papers' which we hope to publish over three consecutive years as a reflection of our keen interest in exploring new horizons in business and management studies. They will focus attention on differing aspects of the wider social implications of Asian business, from contextual and interdisciplinary perspectives. And we are also keen to provoke 'a wide range of theoretical and methodological perspectives on the two special topic areas'.

We already have some reviewers and guest editors but we 'welcome' new reviewers and possible editors who have a special interest and are writing in the fields of these topics. For further information on the call for papers and the special issues of ABM, please contact Harukiyo Hasegawa, Doshisha University (email:

hhasegaw@mail.doshisha.ac.jp) and Jacob Park, Green Mountain College (e-mail: parkj@greenmtn.edu)

Reviewers and possible guest editors (confirmed):

Nancy J. Adler (McGill University)

Madan M. Batra (Indiana University of Pennsylvania)

John Billingsley (Associate Editor, ABM)
David Birch (Deakin Univ.)
Philippe Debroux (Soka University)
Ron Dore (LSE)
Anthony P. D'Costa (University of Washington)
Harukiyo Hasegawa (General Editor, ABM)
Glenn D Hook (Univ. of Sheffield)
Ray Loveridge (Oxford Univ.)
Klaus Meyer (Reading Univ.)
Jacob Park (Green Mountain College)
Michael Witt (INSEAD)

Special issue for December 2008, 2009 and 2010

Business and the natural environment in Asia

Can business studies engage more proactively on environmental issues, philosophically, theoretically and ethically?

Environmental issues are serious concerns for both the present and the future, not only for those currently alive but also for future generations. Global corporations, directly or indirectly, internally or externally, are a major contemporary influence on the way we live on this planet and can be seen to play a significant role in the creation of such concerns. However, business and management studies have made limited contribution towards clarifying the interplay and meaning between business activity and natural environments. This special issue aims to address this lacuna of academic attention by inviting innovative theoretical/conceptual studies, as well as concrete empirical studies, focused upon the impacts of business/management attitudes and activities upon the environment in Asia. Some possible topics for this special issue include, but are not limited to, the following:

Scope of papers

- 1) Theoretical and/or perspective papers, including philosophical and ecological approaches which may contribute to our general knowledge, perspectives and values
- 2) Papers exploring the interplay between business activities and current environmental

issues like global warming, water/air pollution, power generation, chemical and biological devices, health and welfare, resource sustainability, wildlife habitats and other related issues in Asia

- 3) Corporate activities aimed at improving environmental impacts, such as new technologies, product developments and recycling businesses in Asia
- 4) Corporate governance and its effects on environmental problems in Asia
- 5) Civil movements, including trade unions, NGOs, co-operatives, etc, which seek to influence corporate activities to minimize environmental problems in Asia

Publication plan and procedures:

- 1) Papers will be published as a special issue of ABM in December 2008, 2009 and 2010.
- 2) Quality papers not published in a special issue will be considered for an edited volume from PalgraveMacmillan *Asian Business Series*
- 3) Deadline for papers: December 2007, 2008 and 2009.
- 4) Papers should conform to the **ABM** format. (See www.palgrave-journals.com/abm for details).

Submissions and enquiries are welcome: Manuscripts of up to 8,000 words should be submitted via e-mail in MS word format to: Susie Tranter, Submissions Editor, Asian Business & Management, School of East Asian Studies, University of Sheffield, Western Bank, Sheffield S10 2UJ, UK.
email: abm@sheffield.ac.uk. Papers should conform to the Asian Business and Management Journal format. (See www.palgrave-journals.com/abm for details).

Special issue for June 2009, 2010, 2011

Globalization and CSR in Asia

Can business studies introduce new perspectives which might further democratic and ethical developments in business and economic activities?

‘Corporations - for whom?’ has long been a major issue of social science, one which relates to basic values concerning civic society, the individual and the state, i.e. issues of political and social philosophy. For this issue we are looking to return to the above theme with a timely and critical assessment of globalization and CSR in Asia, with a

view to developing a theoretical and empirical understanding of the issues described as CSR that are emerging in Asia.

CSR is understood as an issue of ethics as well as a revision of relations between various stakeholders and/or among the logics of profit, society and the natural environment. More specifically these are manifest as issues of business interests and their relevance to community, human resources, shareholding, customers and suppliers, natural environment, human rights, working conditions, etc. Our fragmented knowledge of CSR in Asia needs to be reshaped into a coherent understanding so that we can understand each part better. Some possible areas and topics for this special issue include, but are not limited to, the following:

Areas for 'CSR in Asia' include:

- 1) Theoretical, conceptual and perspective papers critically assessing the limits of extant knowledge (literature) on CSR, while exploring and expanding the scope and horizons of future development
- 2) Critical papers exploring relationships between profit, community and environment
- 3) Empirical research elucidating CSR issues and discussing their theoretical implications

More specific topics may include, although are not limited to:

- 1) Global business and its relationship with stakeholders
- 2) Global business and its negative environmental impacts
- 3) Global management and local human and civil rights issues, including child and forced labour, prostitution, migration and working conditions, product sourcing and purchase arrangements
- 4) Corruption in Asian business and management circles
- 5) Global business and issues of regional sustainable development
- 6) Global business and its relation to perceived social risks in Asia

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email: abm@sheffield.ac.uk. Papers should conform to the Asian Business and Management Journal format. (See www.palgrave-journals.com/abm for details).